

An Agency of the State of Hawaii

Stadium Authority Meeting 99-500 Salt Lake Boulevard Honolulu, Hawaii 96818

November 20, 2008

Members Present

Kevin Chong Kee, Chairman

Kay Ahina Kathryn Inouye

Marcia Klompus Kenneth Marcus Nelson Oyadomari Members Absent

Alexander Kane, Jr.

Alan Tamayose Marvin Fong

Staff

Scott Chan Andrew Chang Deborah Ishihara

Stephen Lee

Shelly Shoji Liane Nakagawa

Others

John Dellera, Deputy Attorney General
Randall Nishiyama, Deputy Attorney General
Russ Saito, DAGS Comptroller
Jim Donovan, UH Athletic Director
John McNamara, UH Athletics
Roger Reeves, Centerplate, District Manager/Operations Manager
Davy Murayama, Centerplate, General Manager
Rosie Chang, Centerplate, Swap Meet Manager

I. <u>CALL TO ORDER</u>

A quorum being present, Chairman Kevin Chong Kee called the meeting to order at 10:05 a.m.

II. <u>APPROVAL OF MINUTES OF THE OCTOBER 30, 2008 PUBLIC</u> MEETING AND EXECUTIVE SESSION.

Member Ahina referred to page 3, ADA Inquiry – UH and requested an update. John McNamara responded that both Jim Donovan and Carl Clapp stated they would personally contact Glenn Nakamura.

ON A MOTION BY MEMBER AHINA TO ACCEPT THE MINUTES OF THE OCTOBER 30, 2008 PUBLIC MEETING, AND SECONDED BY MEMBER KLOMPUS, THE BOARD UNANIMOUSLY APPROVED THE MINUTES.

ON A MOTION BY MEMBER AHINA TO ACCEPT THE MINUTES OF THE OCTOBER 30, 2008 EXECUTIVE SESSION, AND SECONDED BY MEMBER KLOMPUS, THE BOARD UNANIMOUSLY APPROVED THE MINUTES.

III. MONTHLY REPORT

A. CHAIRMAN'S REPORT

None

B. MANAGER'S REPORT

• All Star Football Tournament

A major change has occurred, combining the HUB game and the All Star mainland game as a double-header on December 12, 2008. The first game will be called the Senior Goodwill Classic and the second, The Hawaii Polynesian vs. Mainland Senior game – both will be televised and the second will be televised on the West Coast.

• Honolulu Fire Department (HFD)

Met with HFD regarding emergency evacuation procedures and looking at better ways in which to assist guests needing assistance in the upper levels.

• Traffic/Parking - Honolulu Police Department (HPD)

Although the traffic situation has improved, management met with HPD to discuss solutions to the 3:00 – 3:30 p.m. traffic back-up at Salt Lake Blvd. and Kahuapaani Streets. Three adjustments will be implemented: 1) Opening a second lane to turn right onto Salt Lake Blvd; 2) Adjusting cone patterns; 3) At the 2:30 p.m. gate opening, cars will be able to enter Gate 4 to access to the Upper Halawa Lot. The changes will be communicated to the public via a press release and the radio stations.

• Mandatory Procurement Classes

Stadium Manager noted many of his staff members are absent today because they are attending the mandatory classes in order to be certified by the January, 2009 deadline.

C. APPROVAL OF EVENTS (Stephen Lee, Events Manager)

Girl Scouts of Hawaii
 Girl Scouts Cookie Program – Pick up of Cookies
 Lower Halawa Lot
 March 5, 2009 (Monday)

A MOTION WAS MADE BY MEMBER AHINA AND SECONDED BY MEMBER OYADOMARI TO APPROVE THE EVENT. THE MOTION CARRIED UNANIMOUSLY.

2. Hawaii Assemblies of God Youth Department Annual "Dominate the 808 State" Youth Conference Lower Halawa Lot March 23-25, 2009 (Monday thru Wednesday)

A MOTION WAS MADE BY MEMBER AHINA AND SECONDED BY MEMBER KLOMPUS TO APPROVE THE EVENT. THE MOTION CARRIED UNANIMOUSLY.

D. UHAD MONTHLY REPORT

Jim Donovan announced ticket sales are going well for the UH football games, anticipating 40,000 for most of the remaining games. The Cincinnati game on December 6, 2008 will be televised by ESPN.

Member Klompus spoke on behalf of Glenn Nakamura's request to be given an opportunity to purchase an ADA parking permit.

Regarding questions on ADA parking in the inner circle, Mr. Donovan noted that the criteria they set for the purchase of parking permits would also apply to the ADA fans. Letters offering the chance to purchase parking permits were based on premiums contributed to the athletic program. He indicated the feedback by the public has been nothing but positive and it has had a major impact on the improvement of traffic.

With reference to the ADA parking, Mr. Donovan said the stadium is in compliance. The demand for ADA parking has increased considerably due to the many people with hip and knee replacements who are capable of walking from a normal stall versus the handicap person using walkers, wheelchairs, etc. There is no way to discriminate between the two types of ADA people.

Manager Chan noted that the stadium is required to provide reasonable accommodations for the ADA and has gone beyond those requirements with shuttle service to and from other locations in the stadium when the ADA stalls are full. In addition, a real benefit to the ADA is that they are allowed to purchase seats at regular price in the same locations where others are paying a high premium rate.

Mr. Donovan noted, as a customer service, the UH pays approximately \$17,000 to rent Ford Island for alternative parking, which amounts to \$30 per car. They plan to use that location only when 35,000 tickets are sold by the Monday prior to a game. Mr. Chan said all of these arrangements are be done in advance.

E. CENTERPLATE/SWAP MEET MONTHLY REPORT (Report distributed)

Swap Meet Manager, Rosie Chang presented her report:

- 40.5% decline in October attendance:
- 8.2% decrease in A,B,C Row stall sales;
- Decrease of 100 stalls on 10-26-08 due to rain;
- 1.8% decrease in D,E,F Row stall sales from last year;
- All vendors have signed for the revised rules and regulation; some attached a letter of protest;
- For the holiday season, vendors were given the option to remain in their existing stalls or move to a new location; effective January 2009, they will be required to relocate;
- A substantial amount of vendors took a day vacation on November 8, 2009 (same day a peaceful rally was held). Too compensate the public for a partial swap meet, Centerplate offered free admission on "Customer Appreciation Day."
- A brief explanation was given to the Board members who had questions regarding citations being issued to vendors.

IV UNFINISHED BUSINESS - Discussion and Appropriate Action

A. Aloha Stadium Advertising Contract - Report by Member Marcus

The stadium received one bid from CBS, with a few errors. They have since been notified by Deputy Attorney General John Dellera and have agreed to make the corrections: They agreed to purchase the televisions and will meet with Stadium staff to ascertain that the scoreboard improvements will be compatible to the existing one.

Stadium Manager advised he will personally make arrangements to escort CBS to the scoreboard area during the game on Saturday, November 22, 2008, to provide a clear view of the requirements.

Member Marcus summarized, CBS has agreed to:

- Purchase the televisions with no reimbursement; installation in time for the 2009 season.
- Invest in a little less than \$1.0 million of improvements to the scoreboard, although the details were vague; thus, the reason for them to physically visit the site; completion by 2010 season.
- Other improvements of approximately \$300,000 \$400,000
- Percentages are the same as their previous bid.

Mr. Marcus noted CBS' references are excellent and the committee is recommending acceptance of their bid.

Chairman thanked the sub-committee and Mr. Dellera.

Member Marcus advised the Board that a vote will be taken at the December 18, 2008 meeting. Mr. Dellera informed the Board, once the bid is approved, there should be no problem in finalizing the contract on a timely basis.

John McNamara did some research and spoke with the parties involved. UH is very optimistic about the future relationship with CBS; the Stadium will receive its needed improvements, CBS will recover their investments over time and UH's interests won't be harmed.

Member Marcus stressed the importance of having a quorum at the next meeting in order to vote on the bid.

Comptroller Saito suggested if Notification of Award is done separately from the contract that the approval of contract be placed on the agenda.

The Board can then authorize Stadium Manager and/or Chairperson to approve the contract on behalf of the Board.

B. Aloha Stadium Swap Meet Reorganization – Update from Stadium Management and Centerplate on the reorganization of the Aloha Stadium Swap Meet.

Ms. Chang presented a slide show, as requested by Member Ahina at the October meeting, of the plans to eliminate the overlap of the E & F rows.

Ms. Ahina inquired about the sale of Christmas Trees and the Farmer's Market. Ms. Chang said they are still working on that possibility.

District Manager Roger Reeves said they will be making a recommendation to the Board with reference to the Farmers Market.

On the subject of the emails from vendors, relating to their protests, Mr. Reeves informed the Board that they have developed a strategy to move forward and in moving forward they will make more revenues for the Swap Meet.

C. Aloha Stadium Repair Work – Update from Comptroller Russ Saito on the stadium repair project or any update involving Aloha Stadium.

Comptroller Russ Saito handed out an updated matrix of Aloha Stadium's Necessary Capital Improvements (Health and Safety Phase I) and noted there was very little change from last month's report. He answered questions by the Board.

Deed Restrictions

Comptroller advised the Board, as a continuation to Senator Fred Hemmings' presentation at the October meeting, ongoing communications are in progress with the Department of Interior. They are looking at what needs to be done to accomplish the land swap.

In the interest of time, Member Ahina inquired if it would be appropriate to send someone from the Board or management to Washington. Chairman Chong Kee suggested that this matter be left up to Comptroller Saito since he has been assigned the task.

D. NEW BUSINESS - Discussion and Appropriate Action

None

VI. EXECUTIVE SESSION

IT WAS MOVED BY MEMBER INOUYE AND SECONDED BY MEMBER KLOMPUS TO GO INTO EXECUTIVE SESSION AT 11:19 A.M. THE MOTION CARRIED UNANIMOUSLY.

The meeting reconvened at 11:20 a.m.

VII. NEXT MEETING - December 18, 2008

VIII. ADJOURNMENT at 11.25 a.m.

KEVIN CHONG KEE

Chairman

Recorded by:

Diana Ho

Approval Date:

December 18, 2008